



## Call for papers

Terminology was first formulated to solve problems in writing standards and in translation and theorised by Wüster as early as 1931. Since those times, terminology has been amply discussed and its scope broadened. The breakthrough came in the mid 1980's, opening up new horizons. Work on terminology then went off in many different directions according to the theories espoused, the objectives sought after and the situations under analysis. This is borne out in the variety of names which have found favour over the years : *socio-*, *pragma-*, *cognitivo-*, *ontoterminology* among others, cultural or communicative terminology, all symptomatic of changing theoretical options or simply differing practices.

These different approaches are well known in academic circles but much less so in the outside world when they are put into practice. In a society where data, information, knowledge are constantly on the increase, the needs of users and the responses from terminologists too often fail to meet, simply because of a failure to engage in dialogue. On the one hand, organisations, businesses in particular, and other collectivities, need to understand how their own words are used, as well as words used by others. These words can legitimately be called professional jargon. On the other hand, terminology is able to respond to this social demand and terminologies can help users think about the terms they use and find answers to their communication problems, when they take into consideration usages and norms which are often only implicit in the specific words that are used.

The 2018 TOTH workshop intends to explore the current use of terminology and its applications by bringing together academic research and feedback from actual experience. Have new concepts emerged? How have people from different callings been helped to communicate? What social needs are expressed today in terminology?

The workshop is open to all stakeholders. It sets out to be a place where ideas can be exchanged along the following lines:

- What are the needs of society with regards to terminology?
- What can terminology do today for what communities?
- How can academic discourse be adapted to the needs of businesses and other organisations?

- What does feedback from actual experience tell us?
- What approaches are best suited for which terminological needs?
- How do you go about collecting terms from spoken sources?
- How do terms from organisations (business in particular) filter through into society as a whole?  
Is there any reason to analyse any differently terms as they are used in communication networks or closed circuits from the way they are used in their ordinary spheres of activity?

Researchers from the academic world and practitioners and professionals are invited to seize the opportunity of coming to grips with these questions. Special attention will be given to papers proposing ideas on or accounts of actual experiences of collecting oral terminology data.

### **Location**

The 2018 TOTh workshop will take place on 6th December at the Kedge Business School  
Domaine de Luminy, rue Antoine Bourdelle, F- 13288 Marseille, France.

### **Scientific committee**

Anne Condamines, CNRS  
Rute Costa, Universidade NOVA de Lisboa, CLUNL, Portugal  
Valérie Delavigne, Université Sorbonne nouvelle-Paris 3  
John Humbley, Université Paris Denis Diderot  
François Gaudin, Université de Rouen  
Cosimo Di Giovanni, Università degli Studi di Cagliari  
Maria Margherita Mattioda, Università de Torino  
Anne Parizot, Université de Bourgogne  
Aurélien Picton, Université de Genève  
Sandrine Reboul-Touré, Université Sorbonne nouvelle-Paris 3  
Christophe Roche, Université Savoie Mont-Blanc, France  
Dardo de Vecchi, Kedge Business School

### **Organising committee**

Valérie Delavigne, Université Sorbonne-nouvelle-Paris 3  
Dardo de Vecchi, Kedge Business School  
Rute Costa, Universidade NOVA de Lisboa, CLUNL, Portugal  
Christophe Roche, Université Savoie Mont-Blanc, France  
<http://toth.condillac.org/workshop-2018>

### **Submissions**

A summary of the paper (two or three pages including the bibliography) is to be sent to:  
<workshop2018@toth.condillac.org>